

For Immediate Release

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Courtesy Associates Helps American College of Nurse-Midwives Execute 54th Annual Meeting and Exposition

Courtesy Also Selected To Manage Event Through 2012

WASHINGTON, D.C. – June 2, 2009 – Courtesy Associates, a global meeting, conference and special event management firm owned by SmithBucklin, recently worked with the American College of Nurse-Midwives (ACNM) to execute its 54th Annual Meeting and Exposition. ACNM also selected Courtesy to manage the event through 2012.

This year's event, which was held May 21-27 in Seattle, grew in attendance by 15 percent over 2008. The 55th Annual Meeting and Exposition will be held June 11-17, 2010, in Washington, D.C.

ACNM's mission is to promote the health and well-being of women and infants within their families and communities through the development and support of the profession of midwifery as practiced by certified nurse-midwives and certified midwives. The oldest women's health care organization in the United States, ACNM provides research, administers and promotes continuing education programs, establishes clinical practice standards and creates liaisons with state and federal agencies and members of Congress.

“Even in this uncertain economy, Courtesy was able to work with our vendors and attendees to execute a high-caliber educational event that helped us significantly increase our attendance and will help us continue to advance and promote our mission,” said Lorrie Kaplan, executive director of ACNM. “We are confident that Courtesy's extensive expertise and breadth and depth of resources will help us deliver even greater successes in the future.”

Courtesy Associates President Brad Weaber said, “We were thrilled to begin working with the American College of Nurse-Midwives this year and build upon the organization's longstanding history of excellence. We look forward to continuing our partnership with ACNM to further our mutual goals of driving additional growth, drawing increased attention to the association and enhancing the benefits and value that the Annual Meeting and Exposition delivers to ACNM members, the midwife nursing community and other healthcare providers to women.”

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In 2008, Courtesy handled approximately 968 meetings and events (586 of which were in the DC metro area) with a total overall attendance of 202,500. Courtesy's wide range of clients includes those in the government, medical, technical, association and corporate arenas.

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About Courtesy Associates

Courtesy Associates is a recognized leader in the full-service conference and event management industry. Courtesy serves a wide range of clients in the government, medical, technical, association and corporate arenas, creating programs for audiences ranging from 50 to 10,000. Courtesy provides clients with a single point of contact and unparalleled expertise in vendor negotiation and management, logistics and planning (onsite, pre- and post-event), exhibit and sponsorship sales, budget development and oversight, theme development and event design, production, event marketing and fundraising, and site selection. Courtesy Associates is owned by SmithBucklin, the world's largest association management and professional services company with more than 750 employees. SmithBucklin is 100% employee owned. For more information, please visit www.courtesyassociates.com.

About SmithBucklin

SmithBucklin is the world's largest association management and professional services company providing flexible, tailored full-service management and function/project-specific services to more than 320 trade associations, professional societies, technology user groups, government institutes/agencies and corporations. SmithBucklin's mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 750 professionals specializing in all phases of association activity including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$360 million in annual client budgets from offices in Chicago, Washington, DC, St. Louis, Durham, NC and St. Paul, Minn. SmithBucklin is 100% employee owned. For more information, please visit www.smithbucklin.com or call 1.800.539.9740.